

## **EAST WINDSOR TOWNSHIP**

### **2017 Business Awards Program Guidelines**

#### **Purpose**

The purpose of the program is to recognize local businesses that make special efforts to improve or contribute to the community: (1) Business Beautification - creating an attractive appearance, for example, through landscaping, flowers, and other enhancements to their structures and site; or (2) Community Service – providing for community contributions and service; or (3) Community Enhancement - providing some manner of community enhancement, with emphasis on implementation of green and sustainable practices, for example, through extraordinary job creation, increased energy efficiency, an unusual, special or green product or opportunity or any community value added aspect related to their business.

#### **Criteria for Selection**

- (1) Business Beautification. Design and quality of the landscaped area including the number of plantings and the arrangement of shrubs, trees and flowers to enhance the visual appearance of the business building and site. Specific attention will be given to landscaping along street frontages, at site entranceways, and in parking areas. Improvements to the exterior appearance of structures and related property items such as facades, signs, lighting, and parking islands made during the calendar year.
- (2) Community Service. Dedication of resources, monetary or in-kind; support of Township programs and community organizations. Direct participation in community projects and/or groups. Positive promotion of Township.
- (3) Community Enhancement. Through any community value added aspect related to their business, for example, extraordinary job creation, an unusual special product or opportunity. Green and sustainable practices, for example, green products, energy conservation, reduction of waste and energy consumption are encouraged and will be given more weight.

#### **Nomination Process**

Nominations of businesses may be made by any East Windsor Township resident by submitting a nomination form to the Mayor and Council. Any Township business property can be nominated. Nomination forms will be available in the East Windsor Municipal Building and public libraries.

#### **Judging Process**

A Selection Committee will be appointed by the Mayor to review nominations, which may include representatives from the Township Economic Development Committee, the Township Environmental Commission, Clean Communities Committee and the Township Council. The committee will select one business property owner for each Awards category and state the basis for their selection.

#### **Timetable for Nomination and Award**

All nominations must be received by September 15, 2017. The Mayor will make a presentation to the selected business owners at a Township Council meeting in the fall.

**EAST WINDSOR TOWNSHIP**  
**2017 BUSINESS AWARDS PROGRAM**  
**NOMINATION FORM**

Please use this form to nominate a business in East Windsor Township for recognition under the Township 2016 Business Awards Program. Forms must be submitted by **September 15, 2017** to:

Mayor Janice S. Mironov  
and Township Council Members  
East Windsor Township  
16 Lanning Blvd.  
East Windsor, NJ 08520

Forms may be mailed or dropped off at the Municipal Building, and should be received by September 15, 2017.

**Business Nominated:**

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Street Address

**Reason for Nominating this Business** (please be specific): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
(You may attach additional information if you wish.)

**Nominator:**

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Signature

Thank you for participating in the 2017 Business Awards Program!